



**MANOR** 

## 81% reduced PowerPoint data volume save SharePoint and Email network storage for Manor

The Manor Group, the biggest and most successful department store chain in Switzerland, reduced its PowerPoint data volume by 81% on its SharePoint intranet and in its Email network through a combination of client-based and server-based native format optimization technology (NFO) by balesio, namely FILEminimizer SDK and a company-wide license of FILEminimizer.

### CUSTOMER PROFILE

The Manor Group employs 11,200 people and belongs to the Maus Frères Holding in Geneva. In 2008 the group registered revenues of CHF 3,330 billion (approx. US\$ 3.25 bn). With a market share of 58% in Switzerland, the group is the leader in the market and has as a multi specialist company various product offerings which meet the personal taste of every customer at adequate prices.

### CUSTOMER CHALLENGE: EXPLOSIVE GROWTH OF POWERPOINT DATA

Manor creates daily numerous PowerPoint presentations in various departments from Purchasing to Marketing. Each presentation is saved on the company's file storage. In a short time, countless PowerPoint presentations accumulate on the servers. In addition to the increasingly occupied storage space, the sending of PowerPoint attachments via email puts a heavy load on the company's email servers and networks. Big PowerPoint presentation caused as well latency problems in the company's Intranet which is based on MS SharePoint.

### THE SOLUTION: FILEMINIMIZER SDK ENGINE AND COMPANY LICENSE

Manor decided to implement the FILEminimizer Software Development Kit (SDK) along with a FILEminimizer

company license. The advantage of the SDK is its unique feature to embed the FILEminimizer optimization functionality directly into own applications. Manor integrated the optimization engine into its SharePoint environment, optimizing every PowerPoint presentation newly uploaded onto their SharePoint-based Intranet sites. Furthermore, Manor deployed a FILEminimizer company license allowing each employee to optimize his/her presentations before sending them out via email through the software's seamless and powerful Email integration.

### BUSINESS BENEFITS

81% - that is the impressive average optimization ratio in the case of Manor. Shortly after the deployment, Manor noticed a significantly flattened storage growth curve on its SharePoint system and relieved their Email network. The group's employees work with the user-friendly tool successfully to compress all PowerPoint presentations. Email servers and network are no longer unnecessarily burdened with huge presentations and the loading time of compressed presentations is considerably accelerated. Also, high-volume PowerPoint presentations can easily be sent via email improving the external communication with customers, suppliers and other parties.

## Key Highlights

### ORGANISATION:

Manor Group, approx. 11,200 employees

### INDUSTRY:

Retail

### CHALLENGES:

- Relieve email servers and network
- Growing data volume on primary storage
- Growing data volume on SharePoint Storage

### SOLUTION:

- FILEminimizer SDK
- FILEminimizer Company License

### ACHIEVED RESULTS:

- Average 81% reduction of PowerPoint data on SharePoint
- Reduced Email traffic
- Employee productivity increase when dealing with large emails